

# REINVENTING YOUR METHODS AFTER YEARS OF RECRUITMENT

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# AGENDA

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- Introductions
- Activity
- Reinvention Concept
- Best Practices
- Recruitment Methods
- Partnerships

# INTRODUCTIONS

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- Name
- Job Title
- State you are From
- Something Unique About You
- What is Reinvention to you?

# ACTIVITY

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- Please work in groups (2-3):
  - What do you love about your job?
  - What do you excel at your job?
  - What can you do better at your job?
  - If you could change anything about work, what would it be?

# REINVENTION IN YOUR WORLD

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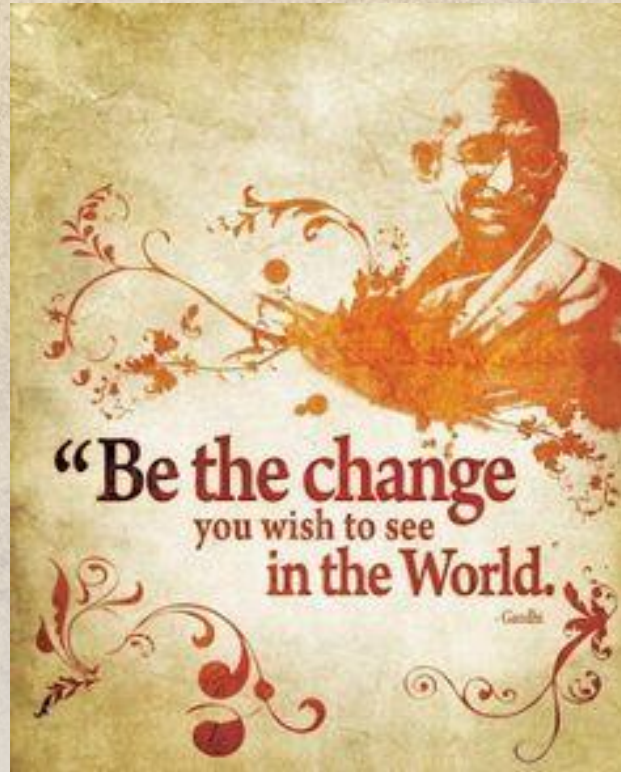
- Hartwick College- Nadya Zhexembayeva.
- Studied Psychology and Business.
- Master's in Organizational Behavior.
- Chief Reinvention Office at WE EXIST Reinvention Agency.
- Working to bring this concept to everyone.



# TED TALK- “TO HOLD ON, LET GO”

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# THOUGHTS ON TED TALK

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- Reinventing yourself or your work is a choice.
- Growth allows you to find new opportunities.
- Having a plan is essential
- Building ourselves (working on you is important)
- Choose what you want to do to be part of something greater.

**FIND THE VERY BEST IN YOU, WHEN WE INVITE  
REINVENTION IN OUR LIVES WE EARN THE  
RIGHT TO CHOOSE WHO WE WANT TO BE.**



# How often do you need to reinvent your business to survive and thrive?



# BEST PRACTICES

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- Create a Binder (new regulations, and eligibility).
- Create files- New Forms/Paperwork for the application process.
- Create a presentation with special situations that teaches you (recruiter) what to do or how to qualify students.
- Join the recruiter group at Facebook- discussions and sharing. Work with other recruiters and share information.
- Join webinars to assist and teach to recruit (Stream Groups).

# RECRUITMENT METHODS

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- Don't forget your training, without it you can't do your job.
- Work with groups, organizations and programs that normally you wouldn't have thought of.
- Good intention- it's how one speaks to others, don't assume that everyone needs the program, be careful with bias concepts, and let go of misconceptions.

# RECRUITMENT METHODS

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- Remember that not all families comprehend or can read materials provided. Other forms of communication might be needed.
- Magical Concept: find the very best in you that you want to hold on to, but let go of the other you (negative thinking, bad behavior, etc).

# PARTNERSHIPS

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- HEP: GED/TASC programs or other programs.
- MEP- Migrant Education Programs (tutors, parent advocate, coordinators, etc)
- Rural & Migrant Ministry, Kids for College, Adelante, etc.
- Community Organizations (churches, youth programs, etc).
- College Members/Programs.
- Grants, Trios, and other groups.

# QUESTIONS OR COMMENTS

